



Job Description

Job Title: WIC Peer Counselor	Step: 82
Department: Public Health	Grade:11
Effective Date: March 2022	Salary: \$15.00 / hr
Revision Date: March 2022	Status: Part-time / Temporary

Scope of Practice: A WIC Breastfeeding Peer Counselor is a paraprofessional staff person who provides basic breastfeeding information and encouragement and support to WIC pregnant and breastfeeding women, under the direction and supervision of the Local Agency WIC Breastfeeding Coordinator.

Qualifications:

- Is enthusiastic and positive about breastfeeding, and wants to help other mothers have a positive experience.
- Is available for working an average of 8-10 hours a month.
- Is available to work at least one WIC clinic per week.
- Has reliable transportation.
- Has good communication skills. Is able to read and write English.

Specific Duties:

1. Counsels WIC prenatal and breastfeeding women at WIC clinics through face-to-face counseling, telephone support, or through breastfeeding classes and support groups.
2. Receives a caseload of WIC participants and makes routine contact with all participants assigned by local agency BF coordinator.
3. Gives basic breastfeeding information and support to new mothers, including discussing the benefits of breastfeeding, overcoming common barriers, and how to establish early successful breastfeeding. Also helps women prevent and handle common breastfeeding concerns within scope of practice.
4. Respects confidentiality by keeping all information confidential.
5. Maintains accurate records of all contacts made with WIC participants by completing weekly activity worksheets and entering contact information

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6. Refers mothers to the local agency breastfeeding coordinator, lactation consultant, health care provider, or other community support program, according to local agency protocol and scope of practice.
7. Attends, assists and/or facilitates breastfeeding support groups and classes.
8. Attends all local agency breastfeeding peer counselor meetings.
9. Attends WIC staff meetings as appropriate.
10. Reads breastfeeding books, educational materials, and self-study modules as recommended by the local or state agency breastfeeding coordinator.
11. Assists WIC staff in promoting breastfeeding peer counseling through special projects, such as World Breastfeeding Week, and duties as assigned.
12. As determined by local agency policy, responsibilities may include making and receiving phone calls outside usual WIC clinic hours.
13. Other duties as assigned by the local or state agency breastfeeding coordinator or local agency WIC director.

San Juan County is an equal opportunity employer and encourage women, minorities and the disabled to apply.

Disclaimer: The above statements describe the general nature, level, and type of work performed by the employee(s) assigned to this classification. They are not intended to be an exhaustive list of all responsibilities, demands, and skills required of personnel so classified. Job descriptions are not intended to and do not imply or create any employment, compensation, or contract rights to any person or persons. Management reserves the right to add, delete, or modify any and/or all provisions of this description at any time as needed without notice. This job description supersedes earlier versions.

I _____ have reviewed the
above Job Description.

Date: _____