



JOB DESCRIPTION

Job Title: Health Educator	Step:
Department: Public Health Department	Grade:
Effective Date: October 2023	Safety Sensitive
Revision Date: October 2023	FLSA Status: Non-Exempt

General Purpose

San Juan Public Health strengthens bridges to health and wellness for all of San Juan County.

As part of a dynamic, service-oriented team, the Health Educator develops and implements prevention-oriented public health education programs. These programs include tobacco prevention education and cessation, intentional and unintentional injury prevention, physical activity, nutrition and obesity, chronic disease prevention, and other programs which may benefit public health in San Juan County.

Supervision Received

Works under the direct supervision of San Juan Public Health's Health Promotion Director.

Essential Functions

- Assists with design and implementation of school curricula, clinic education, community classes, and public education programs.
- Assists with design and implementation of wellness programs for county businesses willing to participate; serves as behavioral coach when applicable.
- Assists with the development and implementation of comprehensive local health education plans based on identified needs in the community.
- Coordinates local, state, and national campaign promotions for San Juan County residents by implementing awareness campaigns, media relations, and other social marketing plans.
- Assists with response to public health emergencies as required by Department or program administration

Minimum Qualifications

- Associate's degree or 48+ hours of college coursework with a transcript or certificate documenting coursework or training related to health or health education.
- Completion of, or willingness to complete, Community Health Worker Certification
- Preference will be given to individuals who have
 - graduated from a college or university with a Bachelor's degree, majoring in Public Health, Community Health Education, Nursing, Lifestyle Management or a closely related field

OR

- 2 years of experience with community outreach, community education, or lifestyle coaching in rural, frontier, and tribal communities.

Relevant Skills, Knowledge and Abilities (Related on-the-job Trainings Required)

- KNOWLEDGE of
 - the effects of tobacco, alcohol and illicit drugs;
 - health education methods and preventative health practices and resources;
 - behavior change principles and methods;
 - community analysis and survey techniques, needs assessment, and principles of community engagement.
- SKILL in
 - teaching and training techniques;
 - using new social media strategies
 - written and verbal communication (including Microsoft Office and Google Documents);
 - community engagement and mobilization;
 - interpersonal and public relations.
- ABILITY to
 - use conflict resolution skills;
 - create and adapt presentations and materials to meet the needs of culturally diverse populations, especially those represented in San Juan County;
 - establish good working relationships with stakeholders (Such as: state and local agencies, local schools, businesses and healthcare)
 - lead discussions and teach large or small groups;

Special Qualifications

Must possess a valid Driver's License.

Work Environment

Regularly sits at a desk; walks, stands, or stoops, uses tools or equipment requiring a high degree of dexterity; works for sustained periods of time maintaining concentrated attention to detail. Work is often performed in an office or other environmentally controlled room. Work requires frequent contact with people in public settings with some risk of exposure to infectious diseases and with individuals who may be agitated.

Occasionally lifts, carries, pushes, pulls or otherwise moves objects weighing up to 50 pounds. Position requires driving to different locations throughout the County as needed. We are an equal opportunity employer and encourage women, minorities, and the disabled to apply. Continuing education, such as earning a Certified Health Education Specialist credential, is provided when related to grant activities.